

Integrity Support, Inc.

Privacy Policy

Last Updated/Effective Date: July 10, 2020

This Privacy Policy describes how Integrity Support, Inc. (“Integrity” or “Integrity Support” or “We” or “Us” or “Our”) uses and discloses the Personal Information you provide to us or that we collect when you use our websites, mobile applications, software, platforms and services (“Services”). Before providing Personal Information to us, please review this Privacy Policy carefully.

Certain Integrity Services may use a different privacy policy to provide notice to you about how we use and disclose the Personal Information we collect in the context of that Service. To the extent that we post or reference a different privacy policy, that different privacy policy, not this Privacy Policy, will apply to your Personal Information collected in the context of that Service.

1. Note to our Registered Members

This Privacy Policy does not apply to the Personal Information we may collect about your patients, customers, and clients (“Clients”) in the context of providing services to you. Our treatment of Client Personal Information is governed by our agreements with you, including our Terms of Service and HIPAA Business Associate Agreement, as applicable (our “Agreement”). If any provision in our Agreement conflicts with any provision in this Privacy Policy, the provision in our Agreement will control to the extent of such conflict.

We do not have direct relationships with your Clients. If we receive any inquiries or requests from your Clients about their Personal Information, we will direct those inquiries or requests to you.

2. How We Collect and Use Your Personal Information

“Personal Information” is information that identifies, relates to, describes, is capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your

household, such as your name, email address, IP address, telephone number, and broader categories of information such as your professional, educational or health information, commercial information and internet activity.

In the course of our business and in providing our Services to you, we may collect Personal Information directly from you and automatically through our use of cookies and other data collection technologies. We may also collect your Personal Information from third-party sources, such as social media platforms (if you interact with us through your social media account). We will treat Personal Information collected from third-party sources in accordance with this Privacy Policy but we are not responsible for the accuracy of information provided by third parties or for their policies or practices.

The categories of Personal Information we collect from you depend on your interactions with us. For example, we may collect:

- Identifiers and contact information, such as your name, email address, mailing address, phone numbers, social security numbers, government-issued IDs (such as driver's licenses), IP addresses, and unique identifiers such as your usernames and passwords. We collect this information directly from you and from third-party sources for the purpose of creating and managing your Integrity account ("Account"), for communicating with you, verifying your identity, and providing our Services to you.
- Professional and employment-related information, such as your business name, your license number, calendar and scheduling information, and other information related to your business. We collect this information directly from you for the purpose of administering your Account and providing you our Services.
- Transactional information, such as credit or debit card numbers, bank account numbers, and tax IDs. We collect this information directly from you in order to process your payments for our Services. We also collect your insurance information in order to process payments made to you by your Clients.
- Audio, electronic, and visual information, such as your photograph or image, your voice and other similar information. We process this information to enable your use of our Telehealth service.
- Internet and other electronic network activity information, such as your browsing history, search history, and your interactions with our Services and advertisements. We collect this information through our cookies and other tracking technologies to conduct business analytics in order to improve our business functionality and Services to you. Please review the "Tracking

Technologies and Cookies” section below to learn more about our use of cookies and tracking technologies.

- Commercial information, such as products and services you have purchased from us. We collect this information to maintain registered member records, identify trends in our registered member relationships, and conduct business analytics.
- Profile information and inferences, such as information about your preferences and characteristics. We collect profile information by drawing inferences from the above categories of Personal Information in order to understand your preferences and tailor our services and communications to you.

In addition to the purposes for collection described above, we also collect your Personal Information for the following general purposes:

- To maintain and service your Account, including to fulfill your orders, to confirm your orders, to send you requested product and Service information, and to send you product and Service updates;
- To respond to your customer service requests and address your questions and concerns;
- To send you newsletters and marketing communications;
- To administer and improve our Services and marketing efforts, including measuring the effectiveness of the websites, diagnosing problems with our servers, and analyzing traffic;
- To detect security incidents, to protect against malicious, deceptive, fraudulent or illegal activity, and to comply with our policies and procedures;
- To comply with our legal, regulatory and risk management obligations, including establishing, exercising, and/or defending legal claims.

3. How We Share and Disclose Your Personal Information

We may share your Personal Information in the following circumstances:

- Publicly, but only with your permission: We may share your Personal Information publicly with your permission. For example, with your permission, we may publicly post your photograph, your name, professional titles, and comments on the “Reviews” section of our websites.

- To Service Providers: We may share your Personal Information with companies that provide services to us, such as for hosting, marketing and communication services, and payment processing (“Service Providers”). Our policy is to authorize these Service Providers to use your Personal Information only as necessary to provide services for us and require that they not use or disclose your Personal Information for any other purpose.
- To third parties outside of Integrity:
 - From time to time, we may be required to provide Personal Information to a third party in order to comply with a subpoena, court order, government investigation, or similar legal process.
 - We may also share your Personal Information to third parties, such as law enforcement agencies, when we, in good faith, believe that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate fraud, or respond to a government request.
 - To any other third party with your prior consent to do so.
- In a corporate transaction: If Integrity is involved in a bankruptcy, merger, acquisition, reorganization, or sale of all or a portion of its assets, we may share or transfer your Personal Information as part of any such transaction.

We do not sell your Personal Information.

4. Access and Choice

Account Settings

If your Personal Information changes, or if you no longer desire our Services, you may modify or remove it by logging into your Account and making the changes in your Account settings.

Marketing Opt-out Preferences

You can opt out of receiving marketing emails by using the unsubscribe link contained in the email. We may still send you emails about your relationship with us and your transactions, including Account information and alerts, purchase confirmations, and updates to our products, services, and policies.

5. Tracking Technologies and Cookies

We use cookies and other tracking technologies (including from Google, Facebook and LinkedIn) to keep, and sometimes track, information about you on our Services. Cookies are small data files that are sent to your browser from a web server and stored on your computer's hard drive. Cookies track where you travel on the Services and what you view. In doing so, a cookie may enable us to relate your use of the Services to your Personal Information.

We use information gathered from these tracking technologies so that we can analyze trends, administer the Services, track users' movements around the Services, and gather demographic information about our user base as a whole. We may combine information we obtain through tracking technologies with other Personal Information that we have collected about you in order to make our Services, communications and advertisements more targeted to your interests.

Most web browsers can be set to inform you when a cookie has been sent to you and provide you with the opportunity to refuse that cookie. If you reject cookies, you may still use our Services, but your ability to use some areas of our Services will be limited.

Do Not Track

Please note that the Services are not presently configured to respond to DNT or "do not track" signals from web browsers or mobile devices. As such, we do not recognize or respond to Do Not Track requests.

6. Retention and Security

We will retain your Personal Information for as long as your Account is active, as needed to provide you Services, and as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

We follow generally accepted standards to protect the Personal Information submitted to us, both during transmission and once we receive it. For example, when you enter sensitive information (such as your login credentials), we encrypt the transmission of that information using secure socket layer technology (SSL). However, no method of transmission over the

Internet, or method of electronic storage, is 100% secure. Therefore, we cannot guarantee its absolute security.

7. Additional Information

Information for Visitors from Outside of the United States

We are committed to complying with this Privacy Policy and the data protection laws that apply to our collection and use of your Personal Information. We are located in the United States, where the laws may be different and, in some cases, less protective than the laws of other countries. By providing us with your Personal Information and using the Services, you acknowledge that your Personal Information will be transferred to and processed in the United States and other countries where we and our vendors operate.

Social Media Widgets

Our Services may include social media features, such as the Facebook Like button, and widgets, such as the "Share this" button, or interactive mini-programs that run on our websites (collectively referred to as "Features"). These Features may collect your IP address, which page you are visiting, and may set a cookie to enable the Feature to function properly. The Features are either hosted by a third party or hosted directly on our Services. Your interactions with these Features on a third-party site are governed by the privacy policy of the company providing it.

Links to Other Sites

The Services may contain links to other sites that are not owned or controlled by Integrity. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage you to be aware when you leave our site and to read the privacy statements of each and every website that collects Personal Information. This Privacy Policy applies only to information collected by our Services

Children's Privacy

Our Services are not directed to, and we do not knowingly collect any Personal Information from children under 13.

Changes to This Policy

We may update this Privacy Policy to reflect changes to our information practices. We encourage you to review this page periodically for the latest information on our privacy practices.

9. Contact Us

For help with matters not related to exercising your rights under the aforementioned privacy laws, please contact us at support@integritysupport.com.